



**Non-Member Fall Festival Packet**  
**Fall Festival Participation / Space Request**  
**FALL FESTIVAL DATE: October 1, 2016**

- The Annual Midtown Village **Fall Festival** brings thousands of people to the area on the first Saturday of October, which includes Music, Food and Beverage and Arts & Crafts.
- The Festival spans 6+ blocks with the epicenter being 13th Street and Sansom St.
- Participation in the Fall Festival is based on available space and the deadline for requesting festival space is September 1, 2016.
- Interested merchants, vendors and sponsors are encouraged to request their space as soon as possible to ensure space availability.
- Members have the first right for participating at the space directly in front of, or adjacent to their business in Midtown Village. They pay a lower fee for this space as they also have membership dues, and contribute to the organization all year long.
- The MVMA follows the guidelines of the City of Philadelphia, the Philadelphia Health Department, and the Department of Licenses and Inspections.
- All Participating vendors must use the Tent Rental Company that the MVMA contracts with for uniformity and organizational reasons. The Arts & Crafters who are associated with Renaissance Crafters are exempt from this requirement.
- The following form outlines the fees for participating in the Midtown Village Fall Festival.
- To submit your request, print out the Fall Festival Invoice. Complete the Invoice and bring it along with your check made out to Midtown Village Merchants Association or mail to:

SPW Productions  
Attn: Jacqueline McBreen  
MAC Y1379-045  
123 S. Broad Street  
4th Floor  
Philadelphia, PA 19109

- There will be a mandatory Fall Festival Meeting that outlines all the specifics of the event. All participating merchants/vendors must attend this meeting Date/Location TB
- For questions of any kind, email Jacqueline McBreen: [jacqueline@spwproductions.com](mailto:jacqueline@spwproductions.com)

# Non-Member Application

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone # \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Thank you for submitting your Non-Member Application. All applications submitted will be reviewed and considered by the Midtown Village Merchants Association Board. If approved, you will be contacted by via phone or email.

## NON-MEMBER FESTIVAL FEES

NON-MEMBERS located outside of the Midtown Village Borders

Selling Retail—No Food or Beverage  
(10 x 10 space) \$300.00

Selling Food but No Alcohol  
(10 x 10 space) \$425.00  
(Non-Members may not sell Alcohol)

FOOD TRUCKS-Selling Food but No Alcohol \$500.00  
(Non-Members may not sell Alcohol)

Total Enclosed \$ \_\_\_\_\_

Please make checks payable to  
“Midtown Village Merchants Association”

(The MVMA reserves the right to restrict vendors based on the good of the Festival)

Please mail this form and your check to:  
Jacqueline McBreen with SPW Productions

MAC Y1379-045 - 123 South Broad Street - 4<sup>th</sup> Floor - Philadelphia, PA 19109

Ck Amt: \_\_\_\_\_ Fest Amt: \_\_\_\_\_ Total: \_\_\_\_\_

Ent: \_\_\_\_\_ NM Kit: \_\_\_\_\_ Anniv. Date: \_\_\_\_\_