



Merchants Association (MVMA)

Fall Festival Packet

Fall Festival Participation / Space Request **FALL FESTIVAL DATE: October 7, 2017**

- The Annual Midtown Village **Fall Festival** brings thousands of people to the area on the first Saturday of October. The festival includes entertainment, food & beverages, shopping and arts and crafts.
- The Festival spans 6+ blocks with the epicenter being 13th and Sansom Streets.
- **Participation in the Fall Festival is a first come basis. The deadline for festival fees and festival space is September 1, 2017. NO requests/inquires/payments will be accepted after the September 1st deadline.**
- Interested merchants, vendors and sponsors are encouraged to request their space as soon as possible to ensure space availability.
- Members have the first right for participating at the space directly in front of, or adjacent to their business in Midtown Village.
- The MVMA follows the guidelines of the City of Philadelphia, the Philadelphia Health Department, and the Department of Licenses and Inspections.
- All Participating vendors must use the tent rental company that the MVMA contracts with for uniformity and organizational reasons. The arts & crafters who are associated with Renaissance Crafters are exempt from this requirement.
- The following form outlines the fees for participating in the Midtown Village Fall Festival.
- To submit your request, print out the Fall Festival Invoice. Complete the Invoice and bring it along with your check made out to Midtown Village Merchants Association or mail to:

Midtown Village Merchants Association
Attn: Jacqueline McBreen
Shibe Vintage Sports
137 S. 13th Street
Philadelphia, PA 19107

- **There will be a mandatory Fall Festival Meeting that outlines all the specifics of the event on Thursday, August 3, 2017. All participating merchants/vendors must attend this meeting.**
- For questions of any kind, email Jacqueline McBreen: jacqueline@spwproductions.com

Fall Festival Invoice

Company Name: _____

Contact Name: _____

Contact Phone # _____

Contact E-mail: _____

FEE TO PARTICIPATE IN THE FALL FESTIVAL

- **The fees listed below are based on (1) 10 x 10 space. Additional 10 X 10 spaces are available at the cost of \$200 each. Participants can rent up to 4 spaces.**

MV Member selling Retail—No Food or Beverage	\$300.00
MV Member selling Food but No Alcohol	\$500.00
MV Member selling Food and Alcohol	\$700.00
• Use of Beam Suntory, Penn Beer Sales and Services and Cupcake Wine Products	
MV Member selling Food and Alcohol	\$900.00
• Non-use of Beam Suntory, Penn Beer Sales and Services and Cupcake Wine Products	

Total Enclosed \$ _____

Please make checks payable to “Midtown Village Merchants Association”

(The MVMA reserves the right to restrict vendors based on the good of the Festival)

Please mail or bring this form and your check to:

Shibe Vintage Sports
137 S. 13th Street, Philadelphia, PA 19107

Ck Amt: _____ Fest Amt: _____ Total: _____

Ent: _____ NM Kit: _____ Anniv. Date: _____

NEW MEMBER DATA SHEET

(FOR NEW MEMBERS ONLY)

This form is used to create a page for your business on the MV website

Business Name: _____

List on MV Web Site As: _____

Address: _____

City/State/Zip _____

Telephone: _____

Email: _____

Website: _____

Contact Person: _____

Title: _____

Midtown Village Web Site Copy (maximum 50 words):

Facebook Page: _____

(Not for publication)

Twitter Account: _____

(Not for Publication)

Instagram Account: _____

(Not for publication)

Email: _____

Cell #: _____

Corporate Business Name: _____

Address if different: _____

Zip _____

X _____

Signature of business owner or representative

Please return via email to SPW Productions at Jacqueline@spwproductions.com

along with three .jpg images of your business