



Non-Member Fall Festival Packet
Fall Festival Participation / Space Request
FALL FESTIVAL DATE: October 7, 2017

- The Annual Midtown Village **Fall Festival** brings thousands of people to the area on the first Saturday of October. The festival includes entertainment, food & beverages, shopping and arts & crafts.
- The Festival spans 6+ blocks with the epicenter being 13th and Sansom Streets.
- **Participation in the Fall Festival is based on available space and the deadline for requesting festival space is September 1, 2017. NO requests/inquires/payments will be accepted after the September 1st deadline**
- Interested merchants, vendors and sponsors are encouraged to request their space as soon as possible to ensure space availability.
- Members have the first right for participating at the space directly in front of, or adjacent to their business in Midtown Village.
- The MVMA follows the guidelines of the City of Philadelphia, the Philadelphia Health Department, and the Department of Licenses and Inspections.
- All Participating vendors must use the tent rental company that the MVMA contracts with for uniformity and organizational reasons. The arts & crafters who are associated with Renaissance Crafters are exempt from this requirement.
- The following form outlines the fees for participating in the Midtown Village Fall Festival.
- To submit your request, complete the Non-Member Application and email it to Jacqueline McBreen at jacqueline@spwproductions.com. **If your application is approved**, you will be notified via email.
- **If your application is approved, you must attend a mandatory Fall Festival Meeting that outlines all the specifics of the event -Date and time of the meeting is TBD.**
- For questions of any kind, email Jacqueline McBreen: jacqueline@spwproductions.com

Non-Member Application

Company Name: _____

Contact Name: _____

Contact Phone # _____

Contact E-mail: _____

Thank you for submitting your Non-Member Application. All applications submitted will be reviewed and considered by the Midtown Village Merchants Association Board. IF APPLICATION IS APPROVED, you will be contacted by via email.

NON-MEMBER FESTIVAL FEES

NON-MEMBERS located outside of the Midtown Village Borders

Selling Retail, Non-Profit and companies who wish to promote their product or service (10 x 10 space) \$600.00

Selling Food but No Alcohol (10 x 10 space) (Non-Members may not sell Alcohol) \$850.00

FOOD TRUCKS-Selling Food but No Alcohol (Non-Members may not sell Alcohol) \$750.00

Total Enclosed \$ _____

Please make checks payable to
“Midtown Village Merchants Association”

(The MVMA reserves the right to restrict vendors based on the good of the Festival)

IF APPLICATION IS APPROVED,
please mail this form and your check to:
Shibe Vintage Sports

Ck Amt: _____ Fest Amt: _____ Total: _____

Ent: _____ NM Kit: _____ Anniv. Date: _____

137 S. 13th Street- Philadelphia, PA 19107
Attn: Jacqueline McBreen