



Merchants Association (MVMA)

Membership Information

Benefits and Accomplishments

- The Midtown Village Merchants Association produces the Annual **Fall Festival** bringing 15,000+ people to the area on the **First Saturday of October**, which keeps the brand active in the minds of the regional population.
- Quarterly networking events with your neighbors and new members of Midtown Village.
- Holiday Week live entertainment.
- Participation in an organization that has developed a brand for the area.
- Opportunity to attend meetings and communicate your product/business within your own neighboring community of customers.
- Listing on Midtown Village web site with an opportunity to add promotions, sales, etc.
- The opportunity to have a booth at the fall festival at reduced “member” fee.
- Midtown Village has more than 40 pages of content on Google, with more than 200 web based articles, many of which include links to Village businesses.
- Opportunity for involvement with Center City District, Visit Philly and City of Philadelphia promotions and programs. Access to crime prevention information sharing, crime alerts and communication.
- Midtown Village is now present as a destination on many maps that are used by leisure tourists and convention guests.
- Hotel Concierge, Taxi Drivers, Tour Bus Drivers, and Meeting Planners are now sending people to this area, as we have successfully changed the perception of the area.
- Member discounts within the membership where applicable.

The only way for the organization to continue its ability to build the brand, produce events, and host special events, is with engaged, supportive members.

Membership Invoice

Company Name: _____

Contact Name: _____

Contact Phone # _____

Contact E-mail: _____

Annual Association Membership Fee: **\$ 300.00 On or before 6/3/19**
\$ 350.00 After 6/3/19

Total Enclosed \$ _____

Please make checks payable to
“Midtown Village Merchants Association”

Please mail or bring this invoice and check to:
Shibe Vintage Sports
137 S. 13th Street, Philadelphia PA 19107

NOTE: The \$50 late fee applies to current/renewing members only.
New members will not incur the \$50 late fee.

NEW MEMBER DATA SHEET

(FOR NEW MEMBERS ONLY)

This form is used to create a page for your business on the MV website

Business Name: _____

List on MV Web Site As: _____

Address: _____

City/State/Zip _____

Telephone: _____

Email: _____

Website: _____

Contact Person: _____

Title: _____

Midtown Village Web Site Copy (maximum 50 words):

Facebook Page: _____

(Not for publication)

Twitter Account: _____

(Not for Publication)

Instagram Account: _____

(Not for publication)

Email: _____

Cell #: _____

Corporate Business Name: _____

Address if different: _____

Zip _____

X _____

Signature of business owner or representative

Please return via email to SPW Productions at Jacqueline@spwproductions.com

along with three .jpg images of your business